

Advertising Opportunities

The Rainbow Pages features a business directory, nonprofit directory, news, information, resources and events that support equality. We reach more than 30,000 people but based on current growth, we will soon be at 50,000! We mail copies to subscribers as well as thousands of affluent and influential individuals in Lee and Collier Counties. The publication is also available at more than 500 locations. Your business or nonprofit can be a distribution point if you choose. In addition to our annual high-gloss all-color professional print publication, our portfolio includes an app for iPhone & Android, a website and a monthly newsletter. For more information, email info@rainbowpageswfl.com or call 239.234.2420.

Why advertise?

- Let SWFL customers know your business supports equality.
- We actively promote to our readers supporting and patronizing those businesses.
- Each week, we receive requests for recommendations of all types of businesses, restaurants and places to go.
- You are helping support the community. A portion of the proceeds are donated to nonprofit organizations.
- It is an inexpensive way to reach the LGBTQ community and its allies for a year.

SPECIAL AD RATES TO HELP LOCAL BUSINESSES AFTER HURRICANE IAN

PREMIUM: \$999 | ADVANCED: \$599 | STANDARD: \$299 | BASIC: \$199

<p style="text-align: center;">PREMIUM</p> <p style="text-align: center;">\$1,299 \$999</p>	<p style="text-align: center;">Full page ad Full color print ad*</p> <p style="text-align: center;">Premium listing in app Includes customized individual business page, logo, company details, 3 tabs of info, contact (one touch call & directions)</p> <p style="text-align: center;"><small>*Premium ad space add \$150.</small></p>	<p style="text-align: center;">Website listing Includes logo, contact info, basic info, link to your website</p> <p style="text-align: center;">Website ad Sidebar or leaderboard ad 1 year</p> <p style="text-align: center;">Newsletter 4 newsletter ads (1 per quarter)</p>
--	--	---

ADVANCED

\$899 annual
~~\$599~~

Half page ad
Full color print ad

Premium listing in app
Includes customized individual business page, logo, company details, one touch call & directions

Website listing
Includes logo, contact info, link to your website

Newsletter
1 time advertiser welcome

STANDARD

\$449 annual
~~\$299~~

Quarter page ad
Full color print ad

Basic listing in app
Includes contact info (no links)

Basic website listing
Includes contact info (no links)

BASIC

\$249 annual
~~\$199~~

Eighth page ad
Full color print ad

Basic website listing
No links

No listing in app
Not included in app

PRINT ONLY DIRECTORY LISTING — \$99

Your business will be included in the print directory listing with your name, address and phone number only.

Business Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Contact Email: _____

Advertising Package	Special Rates
Premium: \$1,299 <input type="checkbox"/>	\$999 (add \$150 for covers)
Advanced: \$899 <input type="checkbox"/>	\$599
Standard: \$449 <input type="checkbox"/>	\$299
Basic: \$249 <input type="checkbox"/>	\$199
Print listing: \$99 <input type="checkbox"/>	\$99

We will provide print-ready ad:
Design an ad for us for \$50:

TOTAL DUE: _____

AD SPECIFICATIONS

Print ads

All ads should be print ready high-res (300 dpi) PDF files. Hi-res JPG files are also accepted. Do not include print, bleed or crop marks. Full color ads only in CMYK. No RGB or black and white. Measurements in inches (width x height).

- Full-Page: 8.75" x 11.25" (with .125" bleed, trim size 8.5x11)
- Half-Page: 7.75" x 4.75"
- Quarter-Page: 3.75" x 4.75"
- Eighth-Page: 3.75" x 2"

Website ads

300x250px; 100KB or less .jpg

Payment Method

- Email an invoice to: _____
 Pay online at rainbowpageswfl.com/pay
 Check payable to Rainbow Pages, 6219 Plumosa Ave., Fort Myers, FL 33908
 Credit Card provided below

Name on Card: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Card Number: _____
Expiration date: _____ CSV: _____
Amount: _____

By signing this agreement, you are committing to meeting the deadline for payment and for having your ad to our team in the format requested.

Signature: _____
Date: _____

Salesperson or referral: _____